Perspectives

OUR VIEW ON INSURANCE CAPITAL MANAGEMENT TOPICS

Evolving Correlations: Implications to Risk, Return & Asset Allocation

Relationships across an insurer's assets and liabilities help formulate an understanding of what drives enterprise return and risk, but these observed relationships are not stable.

EXECUTIVE SUMMARY

Correlation statistics are measures commonly used to evaluate the relationship between two variables. Asset classes often exhibit different performance tendencies over time. During market rallies or drawdowns some assets may outperform each other in different ways. These relationships can help reduce volatility across market cycles for diversified investment portfolios. This is also the case for the various types of insurance products sold by U.S. Property and Casualty insurance companies, which often have divergent claims development and loss cost characteristics over time. Moreover, assets and liabilities for P&C insurers usually do not behave in a uniform way, supporting diversification at the enterprise level as well.

This discussion provides an update to a correlation study done in 2017.[1] We evaluate how insurance product correlations have evolved over the past 20 years and estimate the potential impact from this evolution on holistic strategic asset allocation outcomes and decisions.

OBSERVED CORRELATIONS OVER TIME

Pearson correlation coefficients are one way to measure the linear relationship between two variables. These correlations are anchored between -1.0 (perfectly negatively correlated) and 1.0 (perfectly positively correlated), with zero implying "independence." Exhibit 1 shows a Pearson correlation matrix across reported statutory lines of business for U.S. Property and Casualty insurance companies over the past 20 years. We use reported statutory calendar year-end combined ratios (pre-dividend) from 2005 to 2024 to estimate 91 correlations. Over this 20-year period, correlated pairs ranged between -0.76 and 0.76, approximately 62% were greater than zero, and the average was 0.10 across all pairs.

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Exhibit 1. Pearson Correlation Coefficients Of Statutory Calendar Year-End Combined Ratios (Pre-Dividend) From 2005 To 2024. *Negatively Correlated Pairs Are Highlighted In Varying Shades Of Green. Positively Correlated Pairs Are Highlighted In Varying Shades Of Orange. Those Closer To Zero Are Highlighted In Yellow.*

	Home/Farm	Priv Auto	Fire/Allied	CMP	Fin. Guar	Marine	Med Mal	WC	Other Liab	Comm Auto	Aircraft	Fid / Surety	Other Comm	Reins
Home/Farm Owners Multi-Peril	1													
Private Auto	0.04	1												
Fire and Allied Lines Combined	0.53	0.03	1											
Cmcl Multi-Peril Combined	0.72	0.15	0.76	1										
Fin./Mtg. Guaranty Combined	0.52	-0.08	-0.04	0.09	1									
Marine Lines Combined	0.59	-0.20	0.60	0.54	0.52	1								
Medical Malpractice	-0.16	0.05	0.35	0.39	-0.76	-0.17	1							
Workers Comp	0.23	0.00	-0.22	-0.12	0.75	0.40	-0.74	1						
Other Liability	-0.03	-0.19	0.02	-0.02	-0.01	0.24	0.18	0.16	1					
Commercial Auto	-0.08	0.43	0.30	0.41	-0.36	-0.14	0.55	-0.39	0.15	1				
Aircraft	0.03	0.16	0.29	0.46	-0.05	0.06	0.40	-0.29	0.14	0.76	1			
Fidelity/Surety Combined	-0.02	-0.48	0.03	-0.27	0.11	0.35	-0.26	0.43	0.41	-0.49	-0.47	1		
Other Commercial	0.15	-0.38	-0.10	0.00	0.53	0.36	-0.22	0.35	0.15	-0.35	0.10	0.03	1	
Non-Proportional Reinsurance	0.31	-0.34	0.48	0.13	-0.11	0.44	0.05	-0.04	0.27	-0.42	-0.43	0.60	-0.16	1

Source: S&P Capital IQ, NEAM

When we split the data set into two groups,[2] 2005 to 2014 and 2015 to 2024, most correlation coefficients change and some show changes that are statistically significant. Exhibit 2 shows p-values[3] for the differences in the correlated pairs for these two periods. A p-value less than 0.05 indicates that the change in correlation for the pair between the two periods was statistically significant from zero. Of the 91 correlated pairs, 26 changed in a statistically significant way. Home/Farm, Private Auto and Non-Proportional Reinsurance each changed their correlations with at least five product lines in the example. This finding of product correlations changing (sometimes significantly) over time is consistent with what we discovered in our last correlation study from 2017, which focused on 1996 to 2015 calendar years.

Exhibit 2. Tests For Statistical Differences Comparing Reported Correlation Coefficients Of Statutory Calendar Year-End Combined Ratios From 2005-2014 To 2015-2024. *Values Under 0.05 Indicate A Statistically Significant Difference In Correlations In These Two Periods.*

	Home/Farm	Priv Auto	Fire/Allied	CMP	Fin. Guar	Marine	Med Mal	WC	Other Liab	Comm Auto	Aircraft	Fid / Surety	Other Comm	Reins
Home/Farm Owners Multi-Peril														
Private Auto	0.38													
Fire and Allied Lines Combined	0.77	0.52												
Cmcl Multi-Peril Combined	0.52	0.01	0.60											
Fin./Mtg. Guaranty Combined	0.00	0.01	0.61	0.11										
Marine Lines Combined	0.02	0.03	0.39	0.24	0.68									
Medical Malpractice	0.05	0.16	0.57	0.09	0.00	0.13								
Workers Comp	0.00	0.18	0.16	0.00	0.99	0.10	0.67							
Other Liability	0.00	0.30	0.04	0.07	0.17	0.11	0.69	0.65						
Commercial Auto	0.45	0.00	0.57	0.01	0.63	0.08	0.09	0.37	0.09					
Aircraft	0.03	0.00	0.60	0.07	0.48	0.64	0.05	0.07	0.01	0.09				
Fidelity/Surety Combined	0.32	0.72	0.27	0.96	0.00	0.30	0.82	0.13	0.76	0.16	0.00			
Other Commercial	0.12	0.00	0.10	0.56	0.33	0.06	0.00	0.46	1.00	0.27	0.78	0.00		
Non-Proportional Reinsurance	0.11	0.16	0.04	0.00	0.37	0.34	0.86	0.13	0.00	0.32	0.00	0.00	0.07	

Source: S&P Capital IQ, NEAM

Another consideration is correlation between invested assets and insurance products. Exhibit 3 shows a correlation matrix for the annual returns of the 10-year U.S. Treasury bond, the S&P 500, and the Merrill Lynch U.S. Master Bond (US Broad) index and the U.S. statutory calendar year-end consolidated combined ratios from 2005 to 2024.

Exhibit 3. Correlation Matrix For The 10-Year Treasury, The S&P 500, The Merrill Lynch U.S. Master Bond (US Broad) Index And The U.S. Statutory Calendar Year-End Consolidated Combined Ratio From 2005 To 2024.

	10-Year	S&P 500	US Broad	Combined Ratio
10-Year	1			
S&P 500	-0.27	1		
US Broad	0.79	0.22	1	
Combined Ratio	0.29	-0.37	0.06	1

Source: ICS BofA, Bloomberg, S&P Capital IQ, NEAM

We tested changes in the above correlations by viewing selected time periods like the insurance product combined ratio correlation tests shown in Exhibit 2. The correlations shown in Exhibit 3 changed over time as well (See Appendix B).

CORRELATION IMPLICATIONS TO ASSET ALLOCATION

NEAM encourages insurers to use a holistic return and risk optimization framework that jointly considers an insurer's assets, liabilities and surplus in forming strategic asset allocation. One approach to this is the Enterprise Based Asset Allocation™ (EBAA™)[4] process, where expected returns, volatilities and correlations are reflected across underwriting products and investable assets to identify optimized investment portfolios.

We use a proxy multiline U.S. P&C insurance company to evaluate the impact on EBAA™ process outcomes from the evolving liability correlations noted in Exhibit 2 above. We assume that the proxy insurer's underwriting product mix and starting investment allocation are similar to what the U.S. P&C industry reported for year-end 2024.[5] The asset allocation is allowed to change but the insurance product mix stays constant throughout the analysis. Notable financial assumptions are shown in Exhibit 4.

Exhibit 4. Notable Baseline Financial Projections And Assumptions Used For The Proxy Insurer And Reflected In The Holistic Strategic Asset Allocation. *See Appendix A For A Full Schedule Of Underwriting Assumptions.*

Surplus:	$500,000,000
Total Net Written Premiums	$500,000,000
Combined Ratio	101.1%
20 Year Underwriting Volatility	3.5%
Total Invested Assets	$1,000,000,000
Return on Assets	4.9%
Investment Volatility	4.6%

Source: NEAM

Using the correlations and assumptions in Exhibit 1 and Exhibit 4 respectively, we estimate baseline enterprise risk and return and portfolio statistics for our proxy insurer. We consider this baseline as less than optimized. The objective is to improve enterprise returns by identifying a strategic asset allocation optimized to a target enterprise risk level. The proxy insurer's product mix stays constant. However, we identify three optimized portfolios[6] that assume different product correlations across that product mix. The correlations are informed by historic P&C statutory calendar-year combined ratios over 10, 15 and 20 years from 2005 to

to 2024. The target enterprise risk level for each optimization is a one-year 99.5% Value-at-Risk (VaR)[7] at 20% of surplus. Exhibit 5 shows the results of baseline portfolio and three optimal portfolios. Portfolio A considers underwriting volatilities and correlations for the full 2005-2024 period. Portfolios B and C use underwriting volatilities and correlations for 2010-2024 and 2015-2024 respectively.

Exhibit 5. Results Of An EBAA™ Holistic Strategic Asset Allocation Process Jointly Considering Risk, Returns And Their Covariation Across Investments And Underwriting. *Note That ROE, ROA And Product Margin Are After-Tax Estimates.**

EBAA™ Results	20 Year Correlations (2005-2024) Baseline Portfolio (Not Optimized)	Portfolio A 20 Year Correlations (2005-2024) Optimized to a 20% VaR	Portfolio B 15 Year Correlations (2010-2024) Optimized to a 20% VaR	Portfolio C 10 Year Correlations (2010-2024) Optimized to a 20% VaR
Enterprise Statistics				
Total Return on Equity %	8.5	9.1	9.2	9.2
Total Return on Assets %	4.7	5.0	5.0	5.0
Product Margin %	- 0.9	- 0.9	- 0.9	- 0.9
VaR 99.5%	24.1	20.0	20.0	20.0
Investment Correlation	0.3	0.3	0.3	0.3
Product Correlation	0.09	0.09	- 0.02	- 0.08
Investment - Product Correlation	0.05	0.03	0.04	0.04
Portfolio Metrics				
BCAR 99.6 [$M]	101.6	107.3	107.9	108.1
NAIC RBC [$M]	30.8	31.2	31.2	31.2
Duration	4.8	4.5	4.7	4.8
Tax Equiv Book Yield %	5.4	5.9	6.0	6.0
Average Rating	AA-	AA-	AA-	AA-
BBB & <BBB %	12	12.4	11.4	10.9
Sector Distribution %				
Cash/Short Term	5.0	4.0	4.0	4.0
Government/Quasi	2.4	0.7	0.4	0.3
Municipals	17.4	10.7	11.7	12.2
Corporates	24.3	14.5	13.8	13.6
Structured	25.7	40.0	40.0	40.0
Inv Grade Core Fixed %	**75**	**70**	**70**	**70**
Private Placements [Inv Grd]	0.0	5.0	5.0	5.0
Preferred Equities	3.0	1.0	1.0	1.0
High Yield/Bank Loans	1.0	4.0	4.0	4.0
Common Equities	15.0	12.9	12.9	12.9
Alternatives/Other FI	6.1	7.1	7.1	7.1
Non-Core Fixed/Risk Assets %	**25**	**30**	**30**	**30**
Total %	**100**	**100**	**100**	**100**
Risk Assets % of Capital	**44**	**48**	**48**	**48**

Source: NEAM

Portfolios A, B and C are optimized to maximize enterprise return at a 20% VaR. Also, each portfolio is subject to the same constraints and allowances regarding sector, credit quality, duration, etc. The aggregate product correlation is different for each portfolio despite the constant product mix, confirming that these correlations evolve over different time periods.

The three optimized portfolio outcomes indicate similar improvement for estimated ROE, ROA and book yield compared to the baseline, and the split between core fixed income and non-core/risk assets are also consistent. However, some characteristics of the portfolios are not. Relative to the baseline, portfolio A lowers duration and the other portfolios keep duration relatively unchanged. Portfolio C reduces "BBB/< BBB" exposure and portfolio A increases that allocation. All three portfolios lower allocations to corporates and municipals, but by different amounts. Though nuanced for some, these types of differences may be outside of risk preferences and allowances for others. The analysis suggests that the top-level objective of maximizing return at a given risk target is met for each portfolio. However, different assumptions surrounding correlations, volatility, and returns can influence the path to meet those objectives.

OTHER CONSIDERATIONS

Our focus to measure risk dependencies was based on Pearson correlations. However, there are ways to measure risk dependencies other than correlations and there are ways to measure correlations other than Pearson correlations. Moreover, we used product line correlations based on calendar-year combined ratios over a specific time-period. Accident year loss and combined ratios might be more informative in certain cases. Additionally, focusing on relationships across insurance risk types (e.g., catastrophe risk versus reserve risk versus underwriting risk etc.), instead of, or in addition to, product lines might offer different perspectives not fully captured in our analysis. Finally, evaluating why risk dependency measures change over time, and applying stress and scenario testing of key parameters and model assumptions, are prudent in any modelling framework.

KEY TAKEAWAYS

Risk dependency measures such as correlations help frame our understanding of relationships across different invested assets and insurance products. These insights are useful for projecting enterprise risks and returns, including identifying optimal ways to invest across assets given these relationships. We tested to see if the observed correlations among the statutory insurance lines for U.S. P&C insurers changed over time and how this could impact holistic strategic asset allocation decisions, focusing on the past 20 years ending in 2024. Notable findings include:

- Insurance products show more positive than negative correlated pairs from 2005 to 2024, but these relationships are not stable over other periods. Some insurance products exhibit statistically significant changes to their interrelationships over time.

- The data or time periods chosen to measure correlations and volatility can impact risk and return estimates, including potential strategic asset allocation outcomes and opportunities. Sometimes these can be significant.

- The results and findings of this study are comparable to what we found within our correlation analysis published in 2017. Insurance markets and capital markets are dynamic and often evolve. Understanding and adjusting to these changes can strengthen enterprise risk management broadly and enhance investment decision-making specifically.

APPENDIX

APPENDIX A.

Schedule of the proxy insurer's underwriting assumptions used for the baseline in the EBAA™ analysis. Written premium percentages and combined ratios by line are similar to what was reported within the combined U.S. P&C industry statutory results for 2024, but scaled to $500 million. Smaller lines of business that collectively accounted for less than 5% of total net written premiums in 2024 were excluded. Volatility was estimated using annual calendar combined ratios from 2015-2024. Projected combined ratios were estimated using the five-year average combined ratio by line from 2020-2024.

Product Line	Net Written Premium $000s	Net Written Premium %	Combined Ratio %	Volatility (standard deviation)
Fire and Allied Lines Combined	32,683	6.5%	94.8%	12.0%
Home/Farm Owners Multi-Peril	86,971	17.4%	105.0%	6.3%
Cmcl Multi-Peril Combined	32,925	6.6%	105.6%	4.4%
Marine Lines Combined	14,004	2.8%	87.9%	4.7%
Medical Malpractice	6,668	1.3%	107.4%	4.3%
Workers Comp	26,046	5.2%	89.0%	3.2%
Other Liability	59,057	11.8%	101.5%	4.7%
Private Auto	193,966	38.8%	101.4%	5.8%
Commercial Auto	34,729	7.0%	104.8%	3.9%
Non-Proportional Reinsurance	12,950	2.6%	99.9%	14.5%
Total	**500,000**	**100.0%**	**101.1%**	**3.5%**

Source: S&P Capital IQ, NEAM

APPENDIX B.

Tests for statistical differences comparing reported correlation coefficients of selected capital market indicators and the U.S. P&C statutory combined ratios for selected intervals between 1996 to 2024. Values under 0.05 indicate a statistically significant difference in correlations.

P-values for the insurance product correlation changes 2005-2024 vs. 2010-2024.

	Home/ Farm	Priv Auto	Fire/ Allied	CMP	Fin. Guar	Marine	Med Mal	WC	Other Liab	Comm Auto	Aircraft	Fid / Surety	Other Comm	Reins
Home/Farm Owners Multi-Peril														
Private Auto	0.74													
Fire and Allied Lines Combined	0.92	0.65												
Cmcl Multi-Peril Combined	0.13	0.25	0.79											
Fin./Mtg. Guaranty Combined	0.75	0.87	0.70	0.48										
Marine Lines Combined	0.58	0.64	0.97	0.51	0.52									
Medical Malpractice	0.94	0.37	0.47	0.28	0.70	0.73								
Workers Comp	0.93	0.83	0.93	0.68	0.02	0.92	0.22							
Other Liability	0.46	0.53	0.17	0.30	0.23	0.32	0.40	0.97						
Commercial Auto	0.48	0.26	0.67	0.02	0.88	0.68	0.14	0.81	0.99					
Aircraft	0.61	0.09	0.88	0.17	0.86	0.56	0.66	0.97	0.24	0.09				
Fidelity/Surety Combined	0.93	0.84	0.93	0.21	0.00	0.10	0.43	0.18	0.79	0.07	0.01			
Other Commercial	0.63	0.31	0.50	0.66	0.43	0.93	0.24	0.75	0.57	0.23	0.90	0.13		
Non-Proportional Reinsurance	0.01	0.57	0.03	0.00	0.55	0.74	0.62	0.39	0.03	0.11	0.00	0.00	0.33	

Source: S&P Capital IQ, NEAM

APPENDIX B. CONTINUED

P-values for the insurance product correlation changes 2005-2024 vs. prior correlation study period (1996-2015).

	Home/Farm	Priv Auto	Fire/Allied	CMP	Fin. Guar	Marine	Med Mal	WC	Other Liab	Comm Auto	Aircraft	Fid / Surety	Other Comm	Reins
Home/Farm Owners Multi-Peril														
Private Auto	0.19													
Fire and Allied Lines Combined	0.37	0.08												
Cmcl Multi-Peril Combined	0.79	0.15	0.69											
Fin./Mtg. Guaranty Combined	0.40	0.98	0.85	0.48										
Marine Lines Combined	0.43	0.04	0.10	0.07	0.13									
Medical Malpractice	0.15	0.15	0.61	0.59	0.45	0.14								
Workers Comp	0.11	0.03	0.00	0.00	0.00	0.48	0.00							
Other Liability	0.05	0.10	0.11	0.04	0.13	0.71	0.00	0.26						
Commercial Auto	0.13	0.03	0.15	0.07	0.72	0.01	0.56	0.00	0.22					
Aircraft	0.41	0.04	0.93	0.52	0.75	0.24	0.19	0.06	0.29	0.48				
Fidelity/Surety Combined	0.42	0.12	0.24	0.06	0.02	0.44	0.00	0.74	0.02	0.01	0.96			
Other Commercial	0.18	0.00	0.04	0.02	0.04	0.60	0.00	0.09	0.26	0.00	0.32	0.36		
Non-Proportional Reinsurance	0.85	0.57	0.78	0.80	0.64	0.88	0.38	0.47	0.51	0.18	0.89	0.84	0.51	

Source: S&P Capital IQ, NEAM

P-values for the 10-year Treasury, S&P 500, US Broad Bond Index and aggregate combined ratio correlation changes 2005-2024 vs. 2010-2024.

2005-2024 vs. 2010-2024	10-Year Treasury	S&P 500	US Broad	US P&C Combined Ratio
10-Year Treasury	1			
S&P 500	0.07	1		
US Broad	0.02	0.26	1	
Combined Ratio	0.94	0.86	0.74	1

2005-2024 vs. 2015-2024	10-Year Treasury	S&P 500	US Broad	US P&C Combined Ratio
10-Year Treasury	1			
S&P 500	0.00	1		
US Broad	0.00	0.01	1	
Combined Ratio	0.04	0.44	0.27	1

Source: ICS BofAML, Bloomberg, S&P Capital IQ, NEAM

ENDNOTES

[1] Perspectives, "Pairing the Unknown – Liability Correlations and Asset Allocation." October 2017.

[2] See appendix for correlation matrices for selected other time periods and the associated statistical differences test results.

3 We use a Fisher Z-Transformation statistical test to evaluate if the differences in the correlated pairs are statistically significant from zero. Note that there is the potential for type-II errors with this testing approach given that some data samples in our study overlap. However, the results were still deemed informative for this discussion, particularly given the compelling statistical test results for non-overlapping data sets.

[4] For a deeper discussion on the merits of holistic strategic asset allocation and Enterprise Based Asset Allocation™ process see Perspectives, "Asset-Centric vs. Enterprise-Wide Optimizations: What Strategic Insights Does a Holistic Optimization Unlock?" March 2025.

[5] Per aggregated U.S. Property and Casualty combined statutory results posted by S&P Capital IQ as of year-end 2024. Also see Perspectives, "2024 P&C Industry Investment Highlights: Momentum Continues, but Slows." July 2025.

[6] Note that we assume asset correlations and asset-to-product correlations stay constant for each optimization.

[7] Value-at-Risk (VaR) is the amount of loss not to be exceeded within a specified time period and at a given confidence level. In this case we assume a one-year time horizon and a 99.5% level of confidence.

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